START FOR FUTURE

Start For Future (SFF) Program:

LEARN (Oct. – Dec. 2024)

Program & Application Essentials

eit Manufacturing

eit Urban Mobility

Funded by the European Union

EIT HEI Initiative

SFF

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EDUCATORS

Why and How to link the project – LEARN to your course

YOUR BENEFITS

1

Your students get international exposure and can grow their network with other like minded students across Europe (SFF connects 30 + higher education institutions across Europe)

2

Students from your course are assigned with startup coaches to support their projects and raise the quality bar of their deliverables.

3

You may deduce 8 hours of your course class due to sessions and coaching in LEARN.

4

You gain access to the SFF Academia and Research Community as well as events for joint publications and research with other professors from the SFF network.

STEPS OF LINKING LEARN TO A COURSE

1

Pick one topic from SFF topic (Energy, Mobility, Manufacturing, Circular Economy, Health or Food (More details in brochure)) for your course.

2

Integrate slides 4-10 regarding LEARN into your course advertisement to inform students about the LEARN program.

3

Make sure to share the LEARN brochure with students for them to become familiar with the program and apply.

4

Link your course agenda with the five LEARN sessions, which could be a complementary compulsory or voluntary part of your course.

What is LEARN?

LEARN is a team-based international program for students from all disciplines (Bachelor, Master, PHD), which is dedicated to foster their intercultural and entrepreneurial skills by working within an international setting.

Students' journey in LEARN is centered around working on real-life problems, creating prototype concepts and exchanging knowledge, all towards improving students' soft skills, such as oratory, time management, creativity and teamwork.

LEARN runs twice per year, between April - June and October - December.

What to expect?

LEARN consists of 5 sessions. Throughout sessions, students and student teams are going to work on, develop, and at the end, present their project ideas, which they either brought into the program or developed during their participation in LEARN . Important here is that these project ideas need to be reflective and connected with one of **SFF verticals / Topics** (***Urban Mobility, Healthcare, Manufacturing, Food, Energy and Circular Economy***), tackling potential customer or societal problems within the chosen vertical and offering innovative solution to it.

How Does The LEARN Work?

Across Five LEARN sessions, students train their ability of setting up some core parts of business model, capturing elements of problem-solution fit, target customer selection, USP, competition analysis, product/service pricing and shopping channels.

At the 1st session, students meet with industry professionals (Input Speakers) who provide input about modern trends and best practices within SFF topics, helping student teams to form a project idea on which they are going to work during the program or developing an already existing ones.

The 2nd & 4th sessions are dedicated to personalized coaching, where teams pitch, refine and develop their projects further by incorporating feedbacks from SFF startup coaches and their international peers.

The 3rd session facilitates deepening students' interest towards entrepreneurship and Startup world by discussions between teams and SFF Alumni startups who disclose own stories about their business.

The 5th session is the culmination of LEARN, where student teams pitch and demonstrate their learnings from the program.

STUDENTS

Why and How to take part in the project – LEARN (Students – Bachelor, Master, PHD)

STUDENT BENEFITS

1

Gain intercultural & entrepreneurial skills and SFF certificate of completion.

2

Grow your professional network.

3

Work in an international setting with similar project teams across Europe and beyond.

4

Have a chance to win financial prizes.

5

Mentorship with your project after the course in one of the European incubators.

HOW TO GET & PROCEED IN LEARN

1

Read through decks & brochure of what expects you in LEARN.

2

Apply for LEARN through Application Link by the end of the application deadline. Only one representative of the team should fill in the online application form

3

Attend all 5 LEARN sessions. Use the SFF platform for information exchange.

4

Be ready to have some entrepreneurial fun with SFF and meet an interesting people.

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SESSIONS

LEARN Timeline: October – December 2024

INPUT SPEAKER

1

Monday 21.10.2024

Action Field Discovery

Session Agenda in Appendix

1,5 hours session

16-17:30 CET

COACH

2

Monday 04.11.2024

Project roadmap, peer reviews & feedback

Session Agenda in Appendix

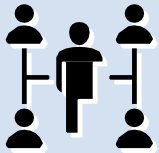
1 hour & 15 min session

16-17:15 CET

STARTUP

3

Monday 18.11.2024



Startup Stories from SFF Ecosystem

Session Agenda in Appendix

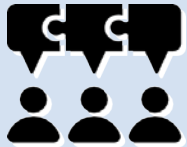
1 hour & 15 min session

16-17:15 CET

COACH

4

Monday 25.11.2024



Business Model Review with coaches & peers

Session Agenda in Appendix

1 hour & 15 min session

16-17:15 CET

5

Monday 09.12.2024

Final Pitches

Session Agenda in Appendix

2 hours session

16:00 -18:00 CET

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Who & How can apply?

Regardless of Education background**, a single student (Solo team) and student teams (2 – 6 members) from any academic discipline are welcomed and can participate in LEARN.** The main criteria is to have a wish and motivation to develop a project concept, solving specific challenges within one of SFF Verticals / Topics.

Applicants need to apply via the online application form during the application period (02 July – 11 October, 2024). Only ONE team member has to apply on behalf of own team. In the application form, applicants will be asked about a team name and a SFF Vertical, wherein a team is interested to develop own project. **After application, changing the team name and chosen SFF vertical is not allowed.**

After 11th October, all team members will get the SFF platform invitation link and each one has to register before the 1st Kick Off Session.

Application Know-How

The Core Points for Student Applications

- ✓ **Read the brochure to be familiar with the program details**
- ✓ **Only ONE team member has to apply on behalf of own team**
- ✓ **At least 1 team member needs to attend all 5 sessions**
- ✓ **After application deadline, all team members will get the SFF platform invitation link and each of them must register before the 1st Kick Off Session.**
- ✓ **Know that changing the team name and chosen SFF vertical, wherein a team attempts to develop a project, is not allowed after application.**

Application Period:

02 July – 15 October, 2024

Zoom Link for the 1st Kick Off Session: (Other session zoom links are available on the SFF platform. Details will be explained in the 1st session)

https://us02web.zoom.us/j/85966773250?pwd=wsE1GxahrebomYmzgYaGIUZFtXcNKn.1

Application Link:

https://scefreiraum.typeform.com/to/o4PGkmtA

Or Scan to Apply:

Thank you for your time & attention.

For more questions, contact:

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