



School Response to the Programme Validation Report

Panel Visit: 9th June 2016

Named Award:	Bachelor of Business (BBS) Hons
Programme Title	Bachelor of Business (BBS) in Digital & International Business
Award Type:	Major
Award Class:	BBS (Hons)
NFQ Level:	8
First Intake:	Sept 2016

Panel Members

Mr Richard Gallery	Chair – Registrar, Blanchardstown Institute of Technology
Dr Christine Horn	External Academic – Lecturer, Dept of Entrepreneurship, IADT
Dr Brendan Galbraith	External Academic – Senior Lecturer, Dept of Mgt & Leadership, University of Ulster
Mr Thomas McEvoy	Practitioner/Industry Representative – Head of Enterprise, Louth County Council
Dr Breda Brennan	Secretary to the Panel – Assistant Registrar, Dundalk Institute of Technology

Programme Development Team

<i>Management & Promotion:</i>	
Prof. Colette Henry	Head of School of Business & Humanities
Ms Marie Leddy	Acting Programme Director
Mr Anton Barrett	Head of Life Long Learning
Mr Gerry Gallagher	CELT - Moodle Support & Advice
Ms Angela Short	CELT & BAT 7 Work Placement Academic Co-ordinator
Ms Lorraine McMahon	Programme Administrator – Business Studies Office

<i>Delivery Team:</i>	
Colin Cooney	Lecturer – Digital Marketing
Seamus Rispin	Lecturer – Digital Media Authoring & Multi Media Project
Marie Leddy	Lecturer – Contemporary Issues in Digital & Business Technologies
Karl Mernagh	Lecturer – Contemporary Issues in Digital & Business Technologies
Pat McArdle	Lecturer – Entrepreneurship for the Creative Industries; Multi Media Project
Visiting Prof. Maeve McArdle	Lecturer – Strategic Management
John Sisk	Lecturer – Selling Across Cultures
Vicky Leahy	Lecturer – Selling Across Cultures
Mairead McKiernan	Lecturer – Selling Across Cultures
Fiona Oster	Lecturer – Doing Business in Emerging Markets
Sebastian Gates	Lecturer – Entrepreneurship for the Creative Industries
Kelly McErlean	Lecturer – Entrepreneurship for the Creative Industries
Angela Hamouda	Lecturer – Entrepreneurship for the Creative Industries
Annmarie McHugh	Lecturer – Entrepreneurship for the Creative Industries
Mario MacBlain	Lecturer – Entrepreneurship for the Creative Industries
Kieran Nolan	Lecturer – Human Computer Interaction
Martina O’Neill	Lecturer – Human Computer Interaction

Introduction

The report contains a response from the Department of Business Studies in the School of Business & Humanities to the programme validation panel report for the proposed programme: Bachelor of Business (BBS) in Digital & International Business

Condition

4.12 Module-Level Findings: (page 7/8)

Contemporary Issues in Digital & International Business Technologies: “Add non-contact hours so that total hours are 20 hours per credit.”

RESPONSE

The non-contact hours have now been added to the module on Akari, and the amended Akari document is attached.

Recommendation

Entrepreneurship for the Creative Industries: "Consider in the future moving this module to semester 1 to facilitate further development of entrepreneurial processes within the Multi Media Project module in semester 2."

RESPONSE

The Programme Team has discussed this and agrees with the recommendation. However, it may not be possible to move the module for this current year due to timetabling restrictions in the School of Informatics & Creative Arts where the module currently appears in semester 2. The team undertakes to revisit this at the end of the first year of delivery.

On behalf of the Programme Team, the School of Business & Humanities would like to thank the Panel Members for their valuable and constructive feedback. We look forward to offering this new programme.

I confirm that all changes (where appropriate) have been made in the programme management system (Akari Document).

School Response Report Approved By:

Signed:

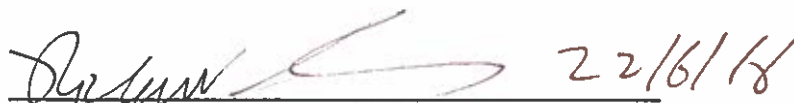


Prof. Colette Henry – Head of School of Business & Humanities

Date: 21st June 2016

I confirm that the conditions and/or recommendations contained in the validation panel report have now been met and recommend this programme to the Academic Council at Dundalk Institute of Technology for ratification.

Signed:



Mr Richard Gallery - Chair, Programme Validation Panel

Date: