

School of Business & Humanities

Student Ambassador Profiles 2026





DK712

Bachelor of Arts in Digital Marketing and Public Relations

3rd Year

Órán

McArdle

Why did you choose your programme of study?

I've always enjoyed being creative and the business side of things, particularly enjoyed doing business in secondary school. When I got a taste of marketing and social media marketing during work experience in 5th year I knew this course was for me.

Describe a typical day at college:

Usually wake up at 6.30am and get the bus to college. Meet up with my mates and head to our 9am class and then usually we'd have another class after that. On our gaps between lectures we'd head to the Snackbar to get something to eat and relax until our next class. If there is some work or projects due we might go to the library to get that done to free up our evening. Then head back to classes

which might finish up around 4 or 5 pm depending on the day. After classes are over, I might head to DkIT Sport for a gym session, which is free for DkIT students, or get the bus home and go on a run that evening.

What Sports / Clubs and Societies do you belong to:

None at the moment. Played for the Men's Basketball team in 1st year.

What do you enjoy most about Student Life in DkIT:

There's always something going on on campus each week and the events are good craic. From quizzes to bake sales and fitness challenges, there is definitely someone for everyone to take part in! The small classes are great as it creates a strong community among

the students and allows for 1 to 1 help from lecturers.

What are your plans for the future when you have completed your programme?

When I graduate I would like to work freelance and do a bit of travelling for a few years. When I come back home I hope to do a masters in marketing.

What three pieces of advice would you give to students coming to do your programme?

Use the library!! The staff in the library are brilliant and so helpful. Great place for finding info for research or assignments and booking a room for group projects

Attend Careers Fair - you'll meet employers and others working or looking to work in your desired field and they give you great advice and insight into those areas and how to get into them/prepare for post grad jobs

Go to the events on campus - they are good craic, you meet new people



DK753

Bachelor of Arts in Culinary Arts

2nd Year

Oran

Biggs

Why did you choose your programme of study?

I chose this course to pursue my passion for food. I'd been working for a few years during school and took two years after the leaving cert. During working I was told if I wanted to see the world I would need a qualification backing me not just experience. It's the first thing they look for so I looked around the colleges and dkIT had some of the best facilities available along with the travel times it just seemed like a good fit.

Describe a typical day at college:

We usually have a 3 hour practical class in the morning followed by a lunch break and then a class or two afterwards. The days aren't too long or too draining and we usually go to the library if projects need doing or in to town if we get done early.

What do you enjoy most about Student Life in dkIT:

It's a good balance to be fair the work/life thing. The town is close by if we want something different but there are enough facilities available not to be worried about going into town.

What are your plans for the future when you have completed your programme?

I want to travel Ireland working in the best restaurants in the industry eventually going abroad to gain as much experience, ideas and inspiration eventually opening my own spot back home where I can have a place where people would go to be looked after.

What three pieces of advice would you give to students coming to do your programme?

Talk to people- it helps the days go by so much quicker if you can enjoy the company of your classmates and lecturers.

Try every day- just be a little better, try a little harder than yesterday and you'll grow more than you think.

Be yourself- a bit cliché but people admire authenticity.



DK753

***Bachelor of Arts in Culinary
Arts***

2nd Year

Genna

Cotter McKeown

Why did you choose your programme of study?

I chose to study this course as I had an interest in cooking and expand my knowledge in both the theory and practical elements.

Describe a typical day at college:

Usually we have a practical class at 9am for usually three hours, we then have an hour break and then theory classes until 5pm.

What Sports / Clubs and Societies do you belong to:

None.

What do you enjoy most about Student Life in DkIT:

I really enjoy how close you get with your classmates, everyone is so friendly and easy to get along with.

What are your plans for the future when you have completed your programme?

In the future I would like to travel and experience new food cultures and In the future I will be sous chef in the most prestigious restaurant in the world along side Cillian Kerr (Head chef)

What three pieces of advice would you give to students coming to do your programme?

1. Get to know your classmates .
2. Keep on top of your work.
3. Have the craic.



DK753

Bachelor of Arts in Culinary Arts

2nd Year

Cillian

Kerr

Why did you choose your programme of study?

I've always had a love for food and I come from a big foodie family. Since I was young, I've always wanted to be a chef and I always enjoyed cooking and baking. I didn't realise there was courses like Culinary Arts, so (without thinking too much about it) I assumed I'd end up getting some sort of apprenticeship, but I enjoyed school and I like learning, so I wanted to go to college (don't worry if school wasn't for you, this is still very different). When I found out Culinary Arts was a thing, I knew it was for me. I picked DkIT for a number of reasons; it's the closest to home, and I had looked at Culinary Arts in other colleges but was most impressed by what Dundalk had to offer.

Describe a typical day at college:

Most days start at 9 and finish at either 4 or 5. There's a practical class each day (usually in

the morning, so we get into uniform right away), and then there's one or two theory classes afterwards, and usually an hour break sometime between them. The days are full and busy, but they are pretty enjoyable.

What Sports / Clubs and Societies do you belong to:

I'm not in any of the clubs or societies.

What do you enjoy most about Student Life in DkIT:

Pretty much all of it. We are all pretty close to each other in our year, and we have good craic, in and out of class.

What are your plans for the future when you have completed your programme?

I plan on doing the 4th add on year (Culinary Enterprise), and then after that I would like to

train further, to become an actual pizzaiolo. Someday, I hope to open my own pizzeria pastaria. Italian food is my absolute favorite to cook (because it's even nicer to eat), and it has always been a dream of mine, to own a restaurant. I'd also like to see more of Italy, I've been there on holidays a few times and always enjoyed it, (I'd also like to win the EuroMillions, but we'll have to see about that).

What three pieces of advice would you give to students coming to do your programme?

Three pieces of advice that I would offer to new students are:

1. Show up - Attendance is very important. By showing up you don't fall behind and attendance goes towards your grade for most classes. It is also a fun/enjoyable course and you wouldn't want to miss out on that.
2. Get to know your classmates and lecture - You'll be working with them for the next 3-4 years. Your class becomes a team and you'll make good friends. The lectures are great. they are very helpful and very approachable. It's good to build a good rapport with them.
3. Keep track of your work - I have a journal and it has made life so much handier. Just make small notes, like what you made in class each day, or when you have upcoming assignments. That way when it comes to filling out your portfolios (there's one to do after every practical class), you'll easily remember what goes into it.



DK753

***Bachelor of Arts in Culinary
Arts***

2nd Year

Mackenzie

Mee

Why did you choose your programme of study?

I've always loved cooking and baking since I was a child, my granny would spend time baking with me and my love for it grew as I got older. I tried a different college course straight out of school and it wasn't for me at the time, I realised after working in a cafe that baking had become something I genuinely wanted to do for the rest of my life.

Describe a typical day at college:

We start class at 9am, usually with practicals first for 3-5 hours depending on the class. Then an hour or 2 break before theory classes for another 2-3 hours. Most days go very quickly with the practicals taking up most of the morning, we get plenty of breaks between classes to refresh and get some grub.

What Sports / Clubs and Societies do you belong to:

I am in the knitting/crochet society

What do you enjoy most about Student Life in DkIT:

Getting to know my classmates and spending time with them in and outside of school, they make an amazing course even more fun and enjoyable. It's true what they say about college friends, I can tell I'm going to be friends with them for a very long time

What are your plans for the future when you have completed your programme?

I plan on working in bakeries and gaining some real experience as a business manager/owner and hopefully open my own place as soon as possible. I love baking and have a passion for coffee too so a cafe is the

perfect setting for me.

What three pieces of advice would you give to students coming to do your programme?

Don't leave your assignments till last minute, try and get those portfolios done after every class, they build up very quickly.

If you're not already, try and get a job in a kitchen as soon as you can, the experience is helpful but also necessary for future academic years.

Don't stress out too much, college is about getting you're degree but also about having fun, you'll meet some of the best people here.



DK763

***Bachelor of Arts in Sport,
Exercise and Enterprise***

2nd Year

Caitlin

Bernard

Why did you choose your programme of study?

I have worked in sport for a few years and wanted to choose a course that would benefit this job

Describe a typical day at college:

Coffee first, then couple classes which involve group work so plenty of chances to talk to people, some down time is in there too

What Sports / Clubs and Societies do you belong to:

Women's rugby

What do you enjoy most about Student Life in DkIT:

The initiatives and promotional stalls that pop up around campus regularly

What are your plans for the future when you have completed your programme?

Open my own gymnastics club

What three pieces of advice would you give to students coming to do your programme?

Do assignments as they come rather than when the due date is

Dive in, sign up for anything you think you might enjoy, now is the time to try stuff

You get what you give, if you show up and try everything you will get the results



DK802

***Bachelor of Business (Hons) in
Business with Management***

4th Year

Anjana

Pillai

Why did you choose your programme of study?

I initially chose Business and Technology but it did not really align with my interests so then I decided to switch to a different course. I decided to study Business and Management as it aligned well with my future career goals. I was particularly drawn to this course since it provides a comprehensive grasp of the real professional world and it had a good blend of theory and practical applications. The smaller class sizes is definitely a key advantage as it provides with a much more intimate learning atmosphere. Personally my favourite part about this course would be the opportunity to study abroad or gaining experience by doing work placement which is such an incredible prospect. I chose to do work placement which was one of the best decisions I made. DkIT also provides amazing facilities, opportunities and equipments throughout your course whether it is IT technology or financial help.

Overall, the blend between the modules and the campus environment and facilities makes this course perfect for me.

Describe a typical day at college:

A typical day at college for me would be attending lectures usually between 9 am to 4 pm and hanging out in the snack box with my friends whenever there is a break between lectures, or catching up with coursework.

What Sports / Clubs and Societies do you belong to:

I am part of several societies although I am not really active, but I plan on becoming active in the coming year.

What do you enjoy most about Student Life in DkIT:

The best part about student life at DkIT is the welcoming environment and the sociable

atmosphere. The community at DkIT makes you feel at home with its friendly culture and supportive lecturers. The lecturers are really supportive and they are constantly ready to help with any problem you face, which makes college life easier. Another favourite aspect of mine would be the number of sports and societies here and the events hosted are such a great part of college life.

What are your plans for the future when you have completed your programme?

When I complete this course, I want to seek work experience for a year or two, then I plan on going ahead and pursuing Masters in Fashion Management / Business.

What three pieces of advice would you give to students coming to do your programme?

My advice would be, just be yourself and give your best efforts. Don't hesitate to reach out to your peers or lecturers, they are always supportive and willing to guide you, making your college experience enjoyable.

I believe another key advice is, time is of the essence - timely attendance, completion of projects and assignments and meeting deadlines, balancing your workload between assignments and tests is something I would personally vouch for.

Last but not the least, don't get overwhelmed by the new surrounding or changes especially if you are an international student. College life is an amazing experience you don't want to miss out on.



DK802

Bachelor of Business (Hons) in Business with Management

4th Year

Grainne

Cumiskey

Why did you choose your programme of study?

I chose Business And Management Level 8, due to the wide selection of modules and personally it was the best suited course for me. As I am stronger in physical exams such as presenting and researching then written exams this course was an excellent choice and has grown my confidence and abilities. Also having the option of Erasmus or Work placement was very appealing due to hands on learning. Due to having continuous assessments, the group work has allowed me to learn different learning styles and natural positions.

Describe a typical day at college:

Most days consist of parking and finding out where my friends are, we either have a coffee in the car or go to the lunch area. If we have tests or assignments coming up we do some

prep work or do a run through. After class we meet back up and have food together and either go to the library or into town for a drive. When I get home, I stay on top of my workload and see what opportunities and events are coming up within college and if it suits me.

What Sports / Clubs and Societies do you belong to:

Due to partaking in the Erasmus+ programme I was not taking part in any clubs, societies or sports. But in first and second year I was a student ambassador, class representative, helped Siobhan Molloy with multiple events, was on three subcommittees withi

What do you enjoy most about Student Life in DkIT:

I love the community of DkIT and being away for this academic year has made me value

what it means to be a student of DkIT and how it feels more like a family than just a college. I feel I am pushed to the best of my abilities and everyone in all aspects of the college understands being a human and that no one is perfect. Especially when times are tough, the members of staff realise and help without you even having to say a word.

What are your plans for the future when you have completed your programme?

I hope to complete my masters in DkIT once I complete my undergrad, although I am currently researching the options are very appealing. After my masters I hope to get a job that offers group work and learning opportunities. I would like to be able to take my knowledge abroad and learn through different cultures and languages.

What three pieces of advice would you give to students coming to do your programme?

1. Enjoy every minute. Coming straight from school or work or life, college is a great opportunity to make new friends, find out so much about yourself and do something you will love.
2. It will all be okay. Starting something new is scary and can be challenging, but over time you find your groove and your confidence will subconsciously grow. Everyone is so helpful and want the best for you.
3. Say yes to everything. You don't know unless you try and I think the best way to try things is to keep saying yes. This is an excellent way to mix with your peers and find out more about DkIT and the Business Department.



DK810

***Bachelor of Arts (Hons) in
Accounting and Finance***

3rd Year

Valdes

Ndam

Why did you choose your programme of study?

I chose Accounting and Finance because I developed an interest in budgeting and financial planning from a young age. Growing up, I often helped my grandmother with her small business and enjoyed being involved in tracking income, expenses, and how money was managed. I was also trusted with financial responsibilities in a community group. These experiences sparked my interest to pursue Accounting and Finance and work towards becoming a Chartered Accountant.

Describe a typical day at college:

A typical day for me involves attending lectures, reviewing notes, and working towards my academic goals. Outside of college, I balance my studies with part-time work, regular gyming, volunteering, and community projects. I enjoy setting goals and

staying disciplined, whether that is preparing for exams, supporting others, or working towards my long-term ambition.

What Sports / Clubs and Societies do you belong to:

Although I don't belong to any sports clubs or societies at DkIT, I stay actively involved in my community through volunteering with Civil Defence, maintaining a consistent fitness routine, and participating in initiatives that promote personal growth, Ie

What do you enjoy most about Student Life in DkIT:

What I enjoy most about student life at DkIT is the supportive environment. The lecturers are helpful, there is plenty of support available for students, and the college provides great opportunities for personal and professional development.

What are your plans for the future when you have completed your programme?

After completing my course, I hope to become a Chartered Accountant and build a successful career in the accounting profession. My long-term goal is to achieve financial independence, open my own gym, and create opportunities for others through community projects and charitable initiatives. I want to use my career not only to build a better future for myself and my family, but also to make a positive and lasting impact on the lives of others

What three pieces of advice would you give to students coming to do your programme?

1. Stay consistent Small daily effort is better than last-minute cramming.
2. Don't be afraid to make mistakes
University is a place to learn and grow, both academically and personally
3. Ask for help if you're struggling, speak to your lecturers early. They are approachable and want you to succeed.



DK810

***Bachelor of Arts (Hons) in
Accounting and Finance***

3rd Year

Victor

Burlacu

Why did you choose your programme of study?

I chose this program because accounting, business and maths were the subjects I enjoyed studying in school, and because I am more inclined towards numbers. I wanted to do a course related to business and finance. Also because it offers great career opportunities in many different sectors. Additionally, this course offers the greatest number of exemptions for the professional exams. On top of that, I think this course is very comprehensive as it includes modules like marketing, management, economics, technology, law and others, besides accounting, which can help if you want to start your own business one day, as you would have a bit of knowledge in all these areas. It teaches you all the different parts of a business and how they work together to run a business, which is very beneficial in my opinion.

Describe a typical day at college:

I am at college at around 7:40am, 8:10am lates, to get the free parking. Classes usually start at 9am, or sometimes later at 10 or 11am, and they usually end at 3/4pm. Before classes start I would do some revision, studying, or work on an assignment. During breaks I would get some food, chat with friends, relax for a bit, or go to the library to study and catch up on work.

What Sports / Clubs and Societies do you belong to:

I haven't joined any clubs or societies in DkIT for 1st and 2nd year, which I regret, but I plan on joining some in 3rd year.

What do you enjoy most about Student Life in DkIT:

What I enjoy most about my student life at DkIT are all the events, workshops and activities that happen around campus, as well as the variety of sports, clubs and societies you can join. They help you settle in, meet new people and become part of the community, you are going to be bombarded with emails of everything that is happening on campus. There are many support services, such as the Student Learning and Development Centre, counselling, career and employability, maths, IT and others. You can talk to any of your lecturers if you are having any academic or personal difficulties, and they will offer you support.

What are your plans for the future when you have completed your programme?

Once I finish this course I plan to do a graduate program at a local accounting firm, apply all my knowledge, get experience, do all the professional exams and become a qualified accountant. I want to grow, develop both personally and professionally, and learn new valuable skills and have an interesting, exciting and fulfilling career.

What three pieces of advice would you give to students coming to do your programme?

1. Join clubs and societies - take part in as many events and activities as you can, as long as it doesn't affect your grades and assignments. If you can manage having a part-time job, keeping up with college work and taking part in clubs & societies, that is great, but if you can't join clubs & societies because of your job, I would advise to quit your job (unless you heavily depend on it) and be more engaged, as this is your chance to build connections, and have a

better, happier, and more fulfilling college life, and this could be the source of some great memories.

2. Manage your time efficiently - when you are in college, time flies, and you will be finished before you know. So, you have to be quick as well, know your deadlines for your projects, assignments and CA's and start working on them early, and consistently so that you don't become stressed and having to cram last minute. Spread the work of each module over the semester, and study each day, as you can easily fall behind. Top advice for studying and exams is do past exam papers under exam conditions, as they will highlight and show you the most important topics you need to know.

3. Balance is key - don't be like me, only focused on studying and course work and nothing else (I know you won't, very few people do this), as this will affect your college experience and you won't enjoy it. Instead, work hard on your modules and do the best you can, but also make time for socialising, activities, clubs & societies, for yourself, hobbies, exercising, and relaxation, because this is just as important. The course is quite intense and fast passed and you can easily lose yourself in work, and constantly be like go, go, go, which will lead to stress, burn out and will affect your mental health. I know, it is very difficult and frustrating to do and manage all this, but do your best to have a balance, ask for help and support if need be, work hard but also take time to recharge and take care of yourself, and enjoy college.



DK816

Bachelor of Business (Hons)

2nd Year

Ben

Gaffney

Why did you choose your programme of study?

I chose the Bachelor's of Business course because it's a general business bachelor's, it's only three years and it gives me access to level nine courses I'm interested in pursuing.

What are your plans for the future when you have completed your programme?

Either work in a private company for a few years or go straight into a master's degree.

What three pieces of advice would you give to students coming to do your programme?

- Always bring something to write with.
- Ask questions when you get the chance.
- Attend the career fair and ask companies what's available based on the course you're studying.



DK816

Bachelor of Business (Hons)

3rd Year

Amy

Sheridan

Why did you choose your programme of study?

I chose my programme of study at DkIT because it was relatively close to where I live, it has a good reputation as a college, and I also chose it due to the three year course in Business, compared to a four year course. It is located in a good area, easily accessible, and close to the M1 motorway.

Describe a typical day at college:

Struggle to find parking, go in for lectures, eat lunch with friends on break, go back to the rest of the lectures, have another break, have the craic with friends and then usually the day is over by then. Depending on the time of year, you may have to stay back in the library to study, it is better to study with friends.

What Sports / Clubs and Societies do you belong to:

Fashion Society.

What do you enjoy most about Student Life in DkIT:

Connecting with friends, accessing the amenities that are available, student discounts.

What are your plans for the future when you have completed your programme?

To hopefully pursue my career in the business world, either working in human resources or elsewhere, hoping to land a graduate programme.

What three pieces of advice would you give to students coming to do your programme?

Attendance is important to be able to keep up with the work.

Try to avoid procrastination, just get the work done when it is given.

Enjoy your time and make friends with people in your course.



DK816

Bachelor of Business (Hons)

2nd Year

Dearbhla

Shields

Why did you choose your programme of study?

I chose to study a business degree because it offers a strong foundation in understanding how organizations operate and how value is created in the modern economy. Business touches every aspect of life from entrepreneurship and management to finance and marketing so gaining knowledge in this field gives me the flexibility to pursue a variety of career paths. I was also drawn to the practical nature of the subject. A business degree develops essential skills such as problem solving, leadership, communication, and strategic thinking, which are valuable in any professional environment. In addition, I wanted a course that combined theory with real-world application, allowing me to learn through case studies, projects, and teamwork. Ultimately, I chose business because it aligns with my ambition to work in a dynamic field where I can make meaningful contributions,

take on challenges, and potentially build or manage my own enterprise in the future.

Describe a typical day at college:

A typical day studying Business at DKIT starts with lectures, usually in subjects like marketing, management, or accounting. The classes are engaging because lecturers often relate the material to real business examples, which helps make the theory more practical and easier to understand. Sometimes we have group projects or presentations, which are great for developing teamwork and communication skills.

Between lectures, I usually meet friends in the canteen or student hub for coffee, or spend some time in the library going over notes and assignments. The atmosphere on campus is relaxed but focused everyone's busy, but there's always time for a chat or a study

break. In the afternoons, I might have a tutorial or workshop, where we get to apply what we've learned in a more hands on way. After classes, it's nice to unwind, whether that's enjoying a coffee, attending the gym or playing football, heading to the gym, or just catching up with friends. What I like most is that no two days are ever quite the same. There's a good balance between academic work and student life, and the mix of learning, teamwork, and social activities makes being a business student at DKIT both interesting and rewarding.

What Sports / Clubs and Societies do you belong to:

I played on the freshers Gaelic team

What do you enjoy most about Student Life in DkIT:

What I enjoy most about life at DkIT is the strong sense of community and support that exists among students and staff. The campus has a friendly and welcoming atmosphere where it's easy to connect with people who share similar goals and interests. I also appreciate the hands-on approach to learning; lecturers are approachable and often link theory to real-world examples, which makes classes more engaging and relevant. Outside the classroom, there are plenty of opportunities to get involved, whether through clubs, societies, or campus events, which make the overall student experience more enjoyable and well-rounded. The balance between academic learning and social life at DkIT creates an environment where I feel both challenged and supported to reach my full potential.

What are your plans for the future when you have completed your programme?

After completing my degree, my goal is to maintain a Level 8 qualification and further my education by pursuing a master's in Marketing and Entrepreneurship. I hope this will help me gain valuable industry experience and deeper insights into business strategy and innovation. In the long term, I would also love the opportunity to become a lecturer, as I enjoy sharing knowledge and helping others develop their own understanding of business, marketing and entrepreneurship.

What three pieces of advice would you give to students coming to do your programme?

There are a few pieces of advice I'd give to new students starting out.

First, get involved as early as you can. When I first joined, I didn't realise how much there was to take part in—from clubs and societies to different events on campus. Getting involved helped me make friends quickly and feel a real sense of belonging. It also gave me the chance to build skills outside of class, like teamwork and communication.

Second, stay organised and manage your time wisely. It's easy to get caught up in the freedom of college life, but keeping on top of assignments and deadlines makes things a lot less stressful. I found that setting aside regular study time and not leaving everything until the last week made a huge difference.

Finally, don't be afraid to ask for help. DkIT has so many supports in place; lecturers, tutors, and student services are all there to help you. I learned that reaching out early when you're unsure about something can save a lot of worry later on. Overall, my advice is to enjoy the experience, get involved, and make

the most of every opportunity DKIT has to offer.



DK818

***Bachelor of Arts (Hons) in
Digital Marketing and Strategic
Communication***

3rd Year

Emma

Brannigan

Why did you choose your programme of study?

I chose Digital Marketing and Strategic Communication as I didn't really know what I wanted to do but I knew I had a passion for social media and being able to express myself online. I also really enjoyed the Marketing element of Business in school. I ended up meeting a girl through work who had just completed her first year of this course and she absolutely loved it and she said it would be perfect for me. After looking into this course I really liked the sound of it and put it top of my CAO and from then I knew it's what I wanted to do.

Describe a typical day at college:

Everyday can be different depending on your timetable but a typical day at college for me would include attending the lectures scheduled on any given day, if we've longer

breaks myself and my friends might go down to the gym or we would spend time in snack box or the canteen. If it is exam season I also try spend gaps between lectures in the library.

What Sports / Clubs and Societies do you belong to:

Class representative.

What do you enjoy most about Student Life in DkIT:

I love student life at DkIT as there is typically smaller class numbers which means you can get to know both your lecturers and your peers more in depth in comparison to some colleges which have larger groups of students.

What are your plans for the future when you have completed your programme?

When I graduate DkIT I hope to continue working on Social Media for a company. I would love to manage social media for a large company. There's so many places where this course can take you so it's really hard to narrow it down to just one. I do also love the communications side of things so it's definitely hard to choose just one!

What three pieces of advice would you give to students coming to do your programme?

I would definitely say to attend student nights out like the races , freshers and RAG as they are so fun.

All the lecturer are really nice and are always open for a chat so definitely avail of that if you want or need any support.

Finally try get to know as much new people as possible because since I'm from Dundalk , I knew some faces but it's always really beneficial to chat to others and get to know them! Joining a club or society can be a great way to meet others aswell.



DK818

***Bachelor of Arts (Hons) in
Digital Marketing and Strategic
Communication***

3rd Year

Aoife

Carroll

Why did you choose your programme of study?

I chose my programme of study at DkIT because from an early age we are exposed to all different types of marketing and branding strategies and I am interested in the behind the scenes process of how they come to life. My hope by the end of my time in my course is to have the knowledge and skills go into the world of marketing.

Describe a typical day at college:

My typical day at college begins around 9am when I arrive at the school, I go to my first few lectures of the day. After I meet up with my friends either in the library, Canteen or we go off into the town. After this we go to the last lectures of the day before I get the bus home, I take this time to listen to music and unwind. I arrive at home and do my college

work for the day before I take time for myself by watching telly or going for a walk.

What Sports / Clubs and Societies do you belong to:

None as of now.

What do you enjoy most about Student Life in DkIT:

The thing that I enjoy about student life at DkIT is the life long connections and memories that you make with the other students and the life lessons and skills that you learn and can take into your life after college.

What are your plans for the future when you have completed your programme?

My plans for the future when I complete my course is to get a job within the marketing

sector and gain more knowledge in the area that can help in advancing my career. My ultimate end goal is to hopefully own my own business in the future.

What three pieces of advice would you give to students coming to do your programme?

1. Be open minded, you may already have some preconceived ideas about what marketing is all about but its good to come in with an open minded so that you can come out at the end of this with more knowledge that you have have not had if you had a closed minded.
2. Take part in student activities and days out (e.g college Christmas and Halloween day). Its a great way to bond with other students and make memories.
3. Make sure you have a good work life balance. you may feel that you need to dedicate all your free time to college work but its important that you take time out for yourself.



DK818

***Bachelor of Arts (Hons) in
Digital Marketing and Strategic
Communication***

3rd Year

Alex

Mc Glinchey

Why did you choose your programme of study?

I chose to study marketing at DkIT as from the open days I knew the more intimate class sizes would mean I'd get to know a majority of my peers and lectures would feel more engaging and feel as though we are all having a conversation. I feel like you can really feel that at every lecture. Our programme also has great guest lectures where we get to learn from industry professionals and ask them questions which I find gives me a sense of direction on where I want to go in the future. Going into year 3 we also have a great opportunity of doing work placement or taking part in the erasmus programme and i'm extremely excited to be starting my third year in September!

Describe a typical day at college:

A typical college day for me starts right at the train station i get the free shuttle bus at half 8

to the campus and arrive just in time to get a costa coffee in the canteen before heading to my first lecture.

Usually we have a few hour breaks in the day so me and my friends will got over to DkIT Sport to get some exercise in at the gym. They have also have a swimming pool and sauna which i still have yet to use but will have to this year!

On busier days where I don't have time for the gym we usually drive into town and get some food before coming back to finish the day and get the shuttle bus back to the train station.

What Sports / Clubs and Societies do you belong to:

Unfortunately I have yet to join any of our great clubs and societies but we have a great

karting society that I've always wanted to join and probably will this year.

What do you enjoy most about Student Life in DkIT:

I really enjoy how friendly and approachable everybody is on campus including the staff who always supply me with my morning coffees :).

What are your plans for the future when you have completed your programme?

After completing my course I would love to work in an agency doing PR or Social Media Campaigns. From my first two years of study I've experienced writing blogs and press releases, a passion for writing I never thought I had. And am excited to apply these skills to the real world. The good thing about this course is that we pick up a variety of skills. I used my video editing skills I learned to edit for a film company in Dublin in 2025. And after getting some real world experience I'd love to complete a masters in Marketing!

What three pieces of advice would you give to students coming to do your programme?

Make sure you are always aware of what assignments are due as that is half the battle. No one likes being surprised on a Friday evening of a deadline approaching in 2 days.

If you commute using the shuttle bus to and from the train station you can ask the bus driver for a whats app group that will update if the bus is ever cancelled or delayed. As a commuter from Dublin I wish I knew this in my first year.

Don't be afraid to ask questions to your lecturers about work you are doing or about to submit as they are our biggest helpers and can point us in the right direction .



DK818

***Bachelor of Arts (Hons) in
Digital Marketing and Strategic
Communication***

3rd Year

Meabh

McTernan

Why did you choose your programme of study?

My sister and my Auntie both work in PR / Marketing and I've always found their work so interesting. My Auntie manages PR for different musicians which seems exciting and something I'd like to work towards doing myself. The course itself is very varied, with many different modules over the years and I feel like you get a good mix of everything in the Business world. It's also very interesting to see how marketing works, especially since advertisements are everywhere in today's world.

Describe a typical day at college:

Going to classes, having lunch and a game of pool in Snackbar, occasionally a trip into the marshes if there's a big gap in classes, an hour in the library, then running to not miss the bus.

What do you enjoy most about Student Life in DkIT:

My favourite thing about DkIT student life is the SU Events. There's always something to look forward to, the highlight would be College Christmas Day. It's a great way to get to know people in your course, and in other classes.

What are your plans for the future when you have completed your programme?

I hope to specialise in Social Media marketing, taking control of online accounts for different companies, while still working in traditional marketing. I then hope to work my way up to a managerial position. I'm also thinking of doing a masters in HR alongside working so I can gain experience whilst earning a new degree. Ideally, I'd like to work for Red Bull, as their marketing is so diverse and interesting, I

feel like I'd never get bored of it. The Digital Marketing world is so big, it's impossible to list everything I hope to do in the future.

What three pieces of advice would you give to students coming to do your programme?

Get to know the people in your class, as a lot of our CA's include group work. It's also a great way to network with people who may help out in your career. Don't be afraid to put yourself out there.

Pay attention during class and write the bulk of your notes after. Everything is available on moodle, don't rush yourself, it's better to take in the information.

Take breaks when you need them, don't get too hung up on studying and enjoy your college life!



DK818

***Bachelor of Arts (Hons) in
Digital Marketing and Strategic
Communication***

4th Year

Clodagh

Meehan

Why did you choose your programme of study?

I chose this programme as I loved business in school and I wanted to gain confidence with public speaking and embrace my creative side through writing.

Describe a typical day at college:

Get to college early for parking. Meet up with my friends in snack box have some breakfast head to class hit the library to work on group projects and hit the gym after

What Sports / Clubs and Societies do you belong to:

I was part of the horse riding society.

What do you enjoy most about Student Life in DkIT:

I love the sense of community and small classes.

What are your plans for the future when you have completed your programme?

I hope to be working in the field of marketing.

What three pieces of advice would you give to students coming to do your programme?

To be open minded.

Put yourself forward for everything.

Be prepared.



DK818

***Bachelor of Arts (Hons) in
Digital Marketing and Strategic
Communication***

4th Year

Abbie

Tighe

Why did you choose your programme of study?

I've always had an interest in business and have worked in events since I'm 16 so the event management module along with marketing overall made me choose it.

Describe a typical day at college:

I come in, meet my friends for a coffee before class. Go to my lectures with my friends, have lunch and then go to the library to study or get work done after.

What do you enjoy most about Student Life in DkIT:

How caring everyone is and how much support the lecturers give.

What are your plans for the future when you have completed your programme?

I would love to work in the music industry in events or in the beauty/fashion industry in pr/marketing.

What three pieces of advice would you give to students coming to do your programme?

Be open to everything, help you class mates and give it your 100% !



DK850

***Bachelor of Science (Hons) in
International Tourism
Management***

2nd Year

Niamh

Murphy

Why did you choose your programme of study?

I chose tourism because I love to travel, making itineraries for my trips, and planning holidays for family and friends. I am from New York so long haul flights and travel is second nature for me and i love to talk about about New York and give people recommendations and suggestions for restaurants , hotels, and activities.

Describe a typical day at college:

A typical day a college would for me would be morning classes from 9 to 11, then head to the snackbox for lunch, and they have afternoon classes till 3 or 4 depending on the day, and then head home or to the library.

What Sports / Clubs and Societies do you belong to:

I do not belong to any sports, clubs or societies.

What do you enjoy most about Student Life in DkIT:

The one thing i enjoy most about the student life at DKIT is how you feel like you belong no matter who you are hanging out with or talking with.

What are your plans for the future when you have completed your programme?

My future plans are to hopefully work in a travel agency or maybe even at the airport.

What three pieces of advice would you give to students coming to do your programme?

The first piece of advice i would give new students is to always be ahead with their assignments.

The second piece of advice i would give new students is to join a club or society.

The Third piece of advice i would give a new student is use the library and ask their lecturers for help.



DK850

***Bachelor of Science (Hons) in
International Tourism
Management***

2nd Year

***Ragomzanga
Hourrya Fadilatou***

Ouédraogo

Why did you choose your programme of study?

I chose International Tourism Management at DkIT because I love working with people and learning about different cultures. Tourism is a field that connects the world, and I want to be part of that. I also speak several languages, so I felt this programme would help me use my strengths and improve my communication skills even more.

DkIT was the right choice for me because the programme is practical, well-structured, and taught by lecturers who really care about students. I like that we learn about customer service, destinations, events, and how the tourism industry works. These are skills I want for my future career.

Another reason I chose DkIT is the opportunity to go on Erasmus. I want to gain international experience and grow both personally and professionally. This

programme gives me confidence that I am building a strong foundation for a global career in tourism.

Describe a typical day at college:

A typical day for me starts with morning lectures. We learn about tourism, customer service, and different destinations. After class, I usually go to the library to review my notes or work on assignments. At lunchtime, I go with my friends in snackbox and every Tuesday at 5pm I join Christian Union activities. When I don't have Christian Union I always go to library after classes to do my assignments so I can be on track, do homework or study till 8pm or at least stay in for 2 or 3 hours will help. Staying in library is my escape place where I can focus and get school work done. My days are busy but enjoyable, and I always learn something new.

What Sports / Clubs and Societies do you belong to:

Christian Union.

What do you enjoy most about Student Life in DkIT:

What I enjoy most about student life at DkIT is the friendly atmosphere. People are open, kind, and easy to talk to. I like that I can meet students from different countries and backgrounds. The lecturers are also very supportive, and they explain things clearly. I enjoy being part of the Christian Union because it gives me a place to relax, pray, and connect with others. For me, DkIT feels like a safe and welcoming place where I can learn, grow, and be myself.

What are your plans for the future when you have completed your programme?

When I finish my course, I want to work in the international tourism and hospitality industry. I enjoy helping people and creating good experiences for them, so I see myself working in hotels, airlines, travel companies, or

tourism organisations. I want a job where I can use my languages: French, English, Hausa, and Mooré and meet people from different cultures.

I also hope to travel and gain more experience abroad. Erasmus is the first step, but I want to continue exploring new places and learning how tourism works in different countries. In the long term, I would like to work on projects that support cultural exchange and help develop tourism in communities.

My goal is to build a career where I can grow, be happy, be myself, learn, and make a positive impact in the tourism world.

What three pieces of advice would you give to students coming to do your programme?

1. Stay organised and don't leave assignments until the last minute.
2. Talk to your lecturers, they are very helpful and want you to succeed.
3. Make friends and join a society; it makes college life easier and more enjoyable.



DK852

Bachelor of Arts (Hons) in Event Management with Marketing

2nd Year

Abbie

O'Brien

Why did you choose your programme of study?

I chose to study Event Management at DkIT for a number of reasons. Personally, I am a very loud, vocal person and love to talk to put it simply and a career in Event Management was perfectly suited to my these traits I have. When applying to CAO in 6th year, I researched the different Event Management courses offered throughout the country but DkIT's program seemed to stick out. Students take on several modules over the 3 or 4 year course, each one helping to prep for work, as well as this, students in the course also get to undergo an internship and truly experience the world of Event Management. After learning about the course, I knew DkIT was the college for me.

Describe a typical day at college:

A typical day of college for me is meeting my friends in the morning, grabbing a bite to eat

and heading to our lecturers. If we have a gap that day maybe a trip to the library for the more likely outcome of lunch somewhere on campus.

What Sports / Clubs and Societies do you belong to:

None.

What do you enjoy most about Student Life in DkIT:

My favourite part of student life at DkIT is all the opportunities students are presented with to take part in and enjoy. Our Student Union organizes many different events throughout the year, which are great to help immerse yourself into the student life.

What are your plans for the future when you have completed your programme?

After completing my course in Event Management I hope to dive into working in the industry. Event Management can take you down many paths, but I would personally love to go into the world of entertainment. Concerts and music have always found a way of grounding me, despite not having a musical bone in my body. I would love to

experience the organisational side as it has always been something that has intrigued me.

What three pieces of advice would you give to students coming to do your programme?

I would encourage students to keep an open mind to the different aspects of the course, not be afraid to express opinions in lecture discussions and off course enjoy the experience.



DK861

Bachelor of Arts (Hons) in Arts

2nd Year

Eli

Farrelly

Why did you choose your programme of study?

I chose the Arts degree as I felt it suited me the best. I love creative writing and analysing literature. English was always my favourite subject in school so it was kind of a no brainer for me to pick this course. I'm having a lot of fun with it currently and I cannot wait for my future modules.

Describe a typical day at college:

I usually have classes all day with an hour break somewhere inbetween so me and my friends go to the snackbox or the coffee dock. We usually catch up and talk about assignments coming up. It's a lot of fun.

What Sports / Clubs and Societies do you belong to:

I haven't joined any at the moment but I hope to explore some as I progress in my course.

What do you enjoy most about Student Life in DkIT:

I really enjoy hanging out with my friends. As someone who struggles with making new friends I found it very easy when I started out to find my people. There's also so many places to hang out and enjoy my breaks with my friends and do group study sessions with them.

What are your plans for the future when you have completed your programme?

I hope to get into acting and or teaching. I love to help out and I've had practice teaching before so I believe teaching will be a good fit for me. I hope to teach secondary school level English and politics.

What three pieces of advice would you give to students coming to do your programme?

Honestly try get out of your shell. College is the perfect time to really push yourself and get out there. Be yourself and you'll find your people.

Definitely utilise the bookable study rooms for group projects, they have been life savers if your friends live out of town.



DK861

Bachelor of Arts (Hons) in Arts

2nd Year

Katie

Mackin

Why did you choose your programme of study?

I chose this course because I always had a love for English and History in secondary school. I actually began a different course in DkIT, but with plenty of thought and decision making, I knew the Arts in Humanities course was the right choice for me, so I transferred. Safe to say it was the best decision I've made!

Describe a typical day at college:

I'm normally in college for 9am, I show up and catch up with my mates before class. Inbetween lectures we typically head to the Snackbar for some lunch and some craic before finishing our final classes. Some days are much quieter so we get the chance to go to any college events happening.

What Sports / Clubs and Societies do you belong to:

I don't belong to any at the moment, but hopefully in the next term I'll be able to find the time to do so!

What do you enjoy most about Student Life in DkIT:

I love the environment within DkIT, there is always something fun to do, whether it's events on campus or day trips away. Even if it's a nice day outside, you'll often see students studying or chilling out, it's very lively.

What are your plans for the future when you have completed your programme?

I am aiming to complete my masters after this course, then I would love to become a lecturer in further education. Being able to

teach what I love doing to students so hopefully I'll be able to achieve my goal some day. Depending on my thoughts and feelings later on, I may also considering doing a Phd, I have no doubt my thesis will have something to do with English!

What three pieces of advice would you give to students coming to do your programme?

- As tempting as it is, try not skip many of your lectures! You really learn a lot from showing up.
- Do not leave your assignments until last minute, the workload tends to pile up quick.
- Try enjoy college life as much as you can, there is usually something for everyone to enjoy.



DK861

Bachelor of Arts (Hons) in Arts

2nd Year

Nathan

McNally

Why did you choose your programme of study?

I chose this programme because I want to be a teacher but wasn't ready to leave home so when I seen that this degree was another way for teaching it was obvious.

Describe a typical day at college:

Going to lectures and getting to know life around college.

What Sports / Clubs and Societies do you belong to:

I did play football for a bit in 1st year.

What do you enjoy most about Student Life in DkIT:

The activities that were organised for students outside college.

What are your plans for the future when you have completed your programme?

Two further years in DCU for my masters.

What three pieces of advice would you give to students coming to do your programme?

Get involved in student activities.

Don't skip lectures.

Enjoy yourself.



DK861

Bachelor of Arts (Hons) in Arts

2nd Year

Róisín

Murphy

Why did you choose your programme of study?

As a mature student coming back into education I wanted to be in a college where I would feel welcomed and would enjoy the course. Being from Dundalk DkIT was the best option for me, I don't have to worry about commuting and the modules really appealed to me.

Describe a typical day at college:

A typical day for me starts with getting to lectures early, then either going to the library or socialising with my friends in between lectures. When the weather is good the campus is great for a walk about, especially if I have been inside all day.

What do you enjoy most about Student Life in DkIT:

With smaller classes it is easier to make friends and get to know other students in your course as well as the lecturers, it makes the whole process more stress free, you feel welcomed to the college.

What are your plans for the future when you have completed your programme?

When I complete my degree I hope to do a Masters in either History or Politics, I have always been interested in these subjects.

What three pieces of advice would you give to students coming to do your programme?

1. Don't be afraid to talk to people, it can be an anxious time but having friends makes college life more enjoyable.

2. Stay organised, there is nothing worse than an assignment creeping up on you.

3. Make the most of your time, the year goes so quickly, if you put your all into the modules you'll reap the rewards.



DK861

Bachelor of Arts (Hons) in Arts

2nd Year

Emma

O'Reilly

Why did you choose your programme of study?

I previously completed a Level 5 course in Arts and Journalism in DIFE, so going on to do an Arts-related degree was a no-brainer for me. I specifically chose DkIT because I was interested in the course content, the small size of the college, and the commute.

Describe a typical day at college:

Usually I attend all the lectures, and if I have breaks in between, I either meet up with friends for lunch or go to the library to get some work done. If it's a long day, I might treat myself to breakfast in the main restaurant before starting the day!

What do you enjoy most about Student Life in DkIT:

I love how the small classes make a close-knit community. It's great being able to know all

your classmates and lecturers, and it makes speaking in class much less daunting. The lecturers are all really helpful if you're struggling with the content or even just have a question. There's lots of student events, and even if you don't go to every single one, there's always something interesting happening.

What are your plans for the future when you have completed your programme?

When I graduate, I'd like to go on and do a postgraduate in either Library and Information Studies or a postgraduate in Further Education Teaching. The benefit of the Arts degree is that there is such a broad scope of jobs and industries that I could go into with this degree, so I could really end up doing anything!

What three pieces of advice would you give to students coming to do your programme?

Keep an open mind - you'll end up doing things you would never even think of, both in your academics and outside of it!

Don't be afraid to branch out socially in your course - everyone's in the same boat in the first few weeks. It's a fresh start, so take advantage of it to make friends.

Get started on assignments early, even if it's just typing up a few sentences in Word the day you get the assignment. You'll thank yourself later when the due dates start piling up for everyone else!



DK862

Bachelor of Arts (Hons) in Social Care

2nd Year

Charity

Karibiye

Why did you choose your programme of study?

I chose to study Social Care at DkIT because of my personal motivation to improve my knowledge and skills in supporting service users. After completing my QQI Level 5 in Health Care Support, I began working as a healthcare assistant. As I progressed in my role I realized that I needed a stronger knowledge-based foundation to provide more informed and effective support. This realization motivated me to pursue a degree in Social Care. Before making my decision, I spoke with friends who had completed Social Care degrees, and DkIT came highly recommended because of its supportive lecturers and positive learning environment. As a working student, location was also an important factor for me. DkIT's proximity to both my home and workplace made it a practical and accessible choice, allowing me to

balance my studies with my personal and professional responsibilities.

Describe a typical day at college:

A typical day at college involves attending lectures and interacting with my classmates which allows me to learn from their perspectives and experiences. Between classes, I use the available time to go to the library to engage with topics discussed and work on assignments.

What Sports / Clubs and Societies do you belong to:

I do not belong to any club or society currently, I am however open to joining and getting involved in campus activities.

What do you enjoy most about Student Life in DkIT:

As a mature student, what I enjoy most about student life at DkIT is the opportunity to learn and develop new skills and connect with new people from different backgrounds. I also enjoy the supportive learning environment which has enabled me to challenge myself and work towards my goals.

What are your plans for the future when you have completed your programme?

After completing my Social Care Degree, I hope to work in a social care role and continue to develop my career within the care sector. I am also interested in continuing my professional development through further training and gaining experience in different areas of social care. Ultimately, my goal is to become a compassionate, skilled and effective professional who contributes positively to service users and the wider community.

What three pieces of advice would you give to students coming to do your programme?

From the perspective of a matured student, I would advice that new students stay open-minded and engage with classmates and learning experiences. Building connections and supporting one another can make the journey more enjoyable and successful.

Secondly, being organized and time management are very important as balancing lectures, assignments, work and personal responsibilities can be challenging especially for working or mature students.

Thirdly, ask for help when needed and make use of the support available at DkIT.



DK862

Bachelor of Arts (Hons) in Social Care

3rd Year

Olamiku

Adams

Why did you choose your programme of study?

Choosing social care was very intentional because I have a genuine passion for supporting vulnerable children and making a positive difference in their lives. Having grown up in Nigeria and later moving to Ireland, I've experienced different cultures and life transitions, which helped me develop empathy, resilience, and an understanding of the challenges people can face. I decided to return to education to pursue a path that aligns with my values; compassion, advocacy, and empowerment. It's not just a career choice for me; it's something I feel strongly called to do.

Describe a typical day at college:

A typical day starts with preparing for lectures and reviewing my lecture timetable. Once in campus, my day starts with lectures and interactive classes and group discussions

related to social care, in-between classes, I go to library to work on my assignments or take a break to recharge. Another typical day involves going to the placement I am assigned to gain more experience and be able to relate theory to practice. Overall, my typical day varies but usually structured.

What Sports / Clubs and Societies do you belong to:

None.

What do you enjoy most about Student Life in DkIT:

As a mature student, I particularly value how inclusive and welcoming the environment is, students from different age groups, different background and cultures are respected and encouraged to succeed. I also enjoy the balance between academic and personal

development. Another aspect is the range of support available to students, from academic services to wellbeing services. Knowing that help is there when needed makes a big difference.

What are your plans for the future when you have completed your programme?

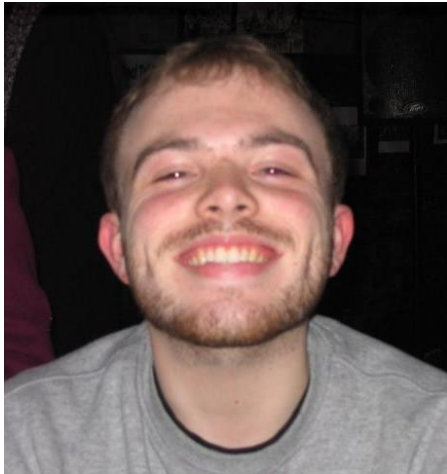
When I complete my course, my main plan is to begin working in social care sector, particularly with children and young people in residential or state care settings. I want to use the knowledge and practical skills I have gained to provide a safe, supportive and nurturing environment for children n who have experienced trauma.

What three pieces of advice would you give to students coming to do your programme?

Don't be afraid to ask for support from your classmates and lecturer at DkIT because social care is all about team work.

Be open to learning, be prepared to reflect on your values and experiences and attitudes as it will help you grow personally and professionally.

Manage your time well and stay organized because the course can be challenging, with assignments, group work and placements.



DK862

***Bachelor of Arts (Hons) in
Social Care***

3rd Year

Connor

Maddy

Why did you choose your programme of study?

I chose to study social care due to the vast amount of career opportunities it gives you once you finish your degree. I'm a really indecisive person so the fact that there is many different career routes you can go down in social care really interested me. I also liked the small class sizes. I don't know what size your class will be but we've roughly 30 students in our year at the moment so with the smaller class sizes you can create better relationships with the lecturers and with your peers.

Describe a typical day at college:

Come into college and get my hands on any sort of caffeine. on breaks during lectures I'd either get food with friends or head into town if you've a longer gap between classes. Once class is over, depending on whether I've

assignments due or not I'd either head to the library and lock in or hang out with friends.

What Sports / Clubs and Societies do you belong to:

I'm not involved in any sports, clubs or societies in DkIT. Sports and societies are great for growing your social circle however you can still make friends and enjoy your time at DkIT without having to be involved in any extra-curriculars.

What do you enjoy most about Student Life in DkIT:

I feel that DkIT has a quite chilled out vibe in comparison to other Colleges and Universities in Ireland. It has a nice homely feel to it. I also enjoy the different events that the student union put on such as Rag Wedding and Christmas Day. If you want the proper DkIT experience make sure to get involved in both

during your first year.

What are your plans for the future when you have completed your programme?

I'm going to be honest I've absolutely no idea what I'll do after completing my course, but I think that's okay. I don't think everyone has to have a fixed life plan at this stage. What I do know is that I want to continue building on the skills I've gained so far at DkIT and stay open to different opportunities as they come up further down the line.

What three pieces of advice would you give to students coming to do your programme?

1. please don't leave all your coursework until last minute. I've done that as I'm writing this and I'm stressed up to my eyeballs. It's easier to say than do but please try and keep on top of things and keep reading. you'll hear Brenda say this 100 times over the next 4 years but it is true, this is a reading degree!

2. Don't be disrupting lectures by chatting in class. It's actually so disrespectful to your classmates who are trying to learn and to the lecturers.

3. You're going to panic at some point during the first semester thinking that this degree isn't for you and maybe you picked the wrong degree and so on and so forth..... stop panicking! chill out. Everybody goes through the exact same feelings at some point during first semester. It's a canon event.



DK866

***Bachelor of Arts (Hons) in
Applied Youth Work***

4th Year

Tiernan

Byrne

Why did you choose your programme of study?

I chose my programme of study because I want to make a difference in young people's lives and offer them the most support possible

Describe a typical day at college:

Typical day in college consists of a lot of self learning and a lot of time to interact with students and class mates .

What Sports / Clubs and Societies do you belong to:

N/A

What do you enjoy most about Student Life in DkIT:

Interacting with different students during the class rep meetings.

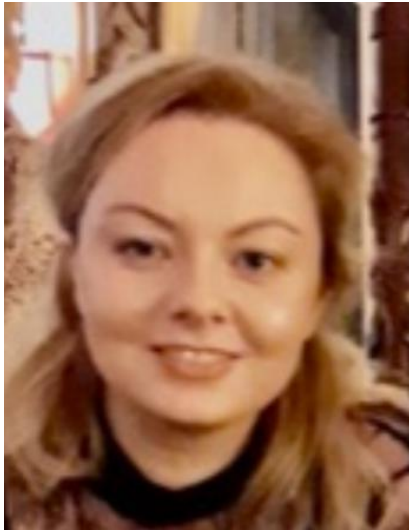
What are your plans for the future when you have completed your programme?

I have two options. One is to look for work and the other is to do a Masters in Child Psychology.

What three pieces of advice would you give to students coming to do your programme?

My advice would be to build up a group of people to be really good mates with

My second advice would be to ask for help if needed and to look after yourself.



DK866

***Bachelor of Arts (Hons) in
Applied Youth Work***

4th Year

Hannah

Mccabe

Why did you choose your programme of study?

I chose to study Youth Work in DkIT because I have a strong interest in supporting young people and helping them reach their full potential. I have always admired the positive impact that youth workers can have by providing guidance, encouragement, and a safe space for young people to express themselves. I want to develop the skills and knowledge needed to make a meaningful difference in the lives of others, especially those facing challenges or feeling unheard. DkIT appealed to me because of its strong reputation, practical learning opportunities, and focus on community engagement. I believe the course offers the right balance of academic knowledge and hands-on experience, which will help me build confidence and prepare for a career in youth work. The opportunity to learn about communication, inclusion, mental wellbeing,

social issues, and personal development is particularly important to me. Youth work is a field that values empathy, patience, and understanding, qualities I hope to strengthen throughout my studies. I see this course not only as a chance to gain qualifications but also as an opportunity to grow personally and professionally. My goal is to support, empower, and advocate for young people, helping them feel valued and capable of achieving their goals.

Describe a typical day at college:

A typical day in the life at Dundalk Institute of Technology can be busy but rewarding, with a balance of classes, independent study, and social activities. My day would usually begin by attending lectures or tutorials, where I learn about different topics related to my course and take part in discussions, group work, or practical activities. Depending on the timetable, some days can be more demanding

than others, but each class provides opportunities to learn new skills and gain knowledge.

Between classes, I would spend time studying in the library, completing assignments, or preparing for upcoming projects and assessments. Independent learning is an important part of college life, so managing time and staying organised is essential. I would also use breaks to meet friends, relax, or get something to eat on campus.

Another part of a typical day includes communicating with lecturers or classmates if I need support or clarification on coursework. College life is not only about academics but also about building relationships and gaining life experience. In the evening, I might spend time reviewing notes, completing coursework, or relaxing after a busy day. Overall, life at DkIT is a mix of learning, personal.

What do you enjoy most about Student Life in DkIT:

Studying at Dundalk Institute of Technology has been an experience I genuinely value. What I enjoy most is the welcoming and supportive atmosphere across the campus. The smaller class sizes have helped me feel more comfortable asking questions and building connections with lecturers and classmates. I appreciate how approachable the staff are and how they encourage students to grow both academically and personally. I also enjoy the practical side of learning in DkIT. Many of the courses focus on real-world skills and teamwork, which makes the learning experience more engaging and meaningful. Through projects and group work, I have developed more confidence, independence, and communication skills. Another aspect I value is the sense of

community. Being involved in student life and meeting people from different backgrounds has made my time there enjoyable and memorable. Overall, DkIT has helped me grow not only as a student but also as a person, and that is what I appreciate most about the experience.

What are your plans for the future when you have completed your programme?

My future plans after completing my degree at Dundalk Institute of Technology are to continue developing my education and career in youth work and related fields. I would like to pursue a master's degree in Youth Work or a similar programme because I believe it will help me deepen my understanding of the needs, experiences, and challenges faced by young people. I want to gain more advanced knowledge and practical skills that will allow me to better support and advocate for young people in a professional setting.

I am particularly interested in learning more about areas such as youth development, mental wellbeing, social inclusion, equality, community engagement, and the different supports available to young people. Continuing my education would also help me become more confident and experienced in working with diverse groups and understanding the wider social issues that affect young people's lives.

In the future, I may continue my academic journey further by completing a PhD or doctorate in a related field. I believe research and higher-level study could give me the opportunity to contribute to improving youth services, policies, and supports. Alongside my studies, I hope to build a rewarding career in youth work where I can positively influence young people and help them reach their

potential.

What three pieces of advice would you give to students coming to do your programme?

One piece of advice I would give to new students starting first year at Dundalk Institute of Technology is to stay organised, keep an open mind, and make the most of every opportunity. Starting college can feel exciting but also overwhelming, especially when adjusting to a new environment, workload, and routine. It is important to manage your time well by keeping up with assignments, attending classes regularly, and asking for help when needed rather than leaving things until the last minute.

I would also encourage new students to get involved in college life and build connections

with classmates and lecturers. Making friends and creating a support network can make the transition to college much easier and more enjoyable. Do not be afraid to step outside your comfort zone, ask questions, or try new experiences, as this can help build confidence and personal growth.

Another important piece of advice is to take care of your wellbeing. Balancing college work, social life, and personal responsibilities can sometimes be stressful, so it is important to look after your mental and physical health.

Most importantly, believe in yourself, stay motivated, and remember that learning takes time. College is not just about qualifications but also about personal development and discovering your strengths.