

**Dundalk Institute of Technology invite applications for the following position:
PhD postgraduate Scholarship (Full-time: 36 months)**

Project overview

Title: Media Representations of League of Ireland Football.

Supervisor: Dr Ciarán Ryan (DkIT) and Dr Glenn Doyle (DkIT)

Position Reference: 04AHSS2020

Keywords: Popular Culture; Football; Sports Media; Heritage; Fandom; Technology; Mass Media

This proposed project aims to offer an in-depth exploration of the intersection between League of Ireland football and media.

While 2021 marks the centenary of the foundation of the League of Ireland, its contribution to the Irish experience, culture and heritage has been somewhat overlooked in academia. By taking a holistic approach to studying the media's impact and engagement in discourses around domestic football (soccer) in Ireland, this project will intersperse methods and approaches from a wide range of disciplines including media studies, cultural studies, sociology, etc. It investigates the representations of football across a variety of different media (print, television, radio, web) by professionals (journalists, broadcasters), clubs themselves (match programmes, social media), and by fans (fanzines, podcasts, vlogs, etc.). The project will weigh the value of such media content and exposure, and the corresponding relationship with public knowledge, perceptions, and engagement with League of Ireland football. In doing this, it also explores the extent to which technology has altered such modes of communication.

Dundalk Institute of Technology

Dundalk Institute of Technology is a dynamic, world class Institute that has developed an international reputation in both basic and applied research through its Research Centres. This PhD Scholarship is offered through the Centre for Creative Arts, within the School of Informatics and Creative Arts at DkIT. The successful applicant will be registered as a full time postgraduate research student in the DCU-DkIT Graduate School. The PhD position will be located on the DkIT campus and the Degree will be awarded by Dublin City University.

Funding

This project is co-funded by the HEA Technological Universities Transformation Fund and DKIT.

The successful candidate shall receive a postgraduate stipend of €16,000 per annum, plus fees and a contribution to their direct research project costs up to a maximum of €2,000 per annum. The duration of this PhD studentship is 36 months. Terms and conditions will apply.

Eligibility

Eligibility Criteria:	Essential	Desirable
Qualifications	2:1 Honours Degree (or equivalent) in relevant area (e.g. Humanities, Social Sciences, Communications, Creative Arts).	Level 9 Qualification or equivalent
Experience/knowledge		Some experience of qualitative research (including fieldwork) would be desirable.

It is also a requirement that any applicant whose first language is other than English must have a certified English language proficiency of at least IELTS 6.5 or equivalent.

Application process

Please send a copy of your CV and a 1-page cover letter to orla.lynch@dkit.ie no later than **4.00 pm on Wednesday 20th Oct 2021**. Applications received after this time will not be considered.

Please use the position reference **"04AHSS2020"** in the subject title.

Short listed candidates will be invited to interview.

Informal inquiries should be sent to; ciaran.ryan@dkit.ie and/or glenn.doyle@dkit.ie

Please note, canvassing will render an applicant ineligible.